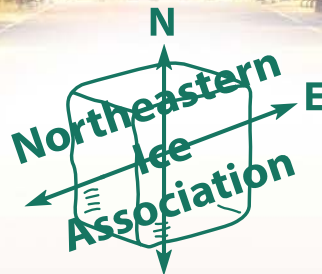
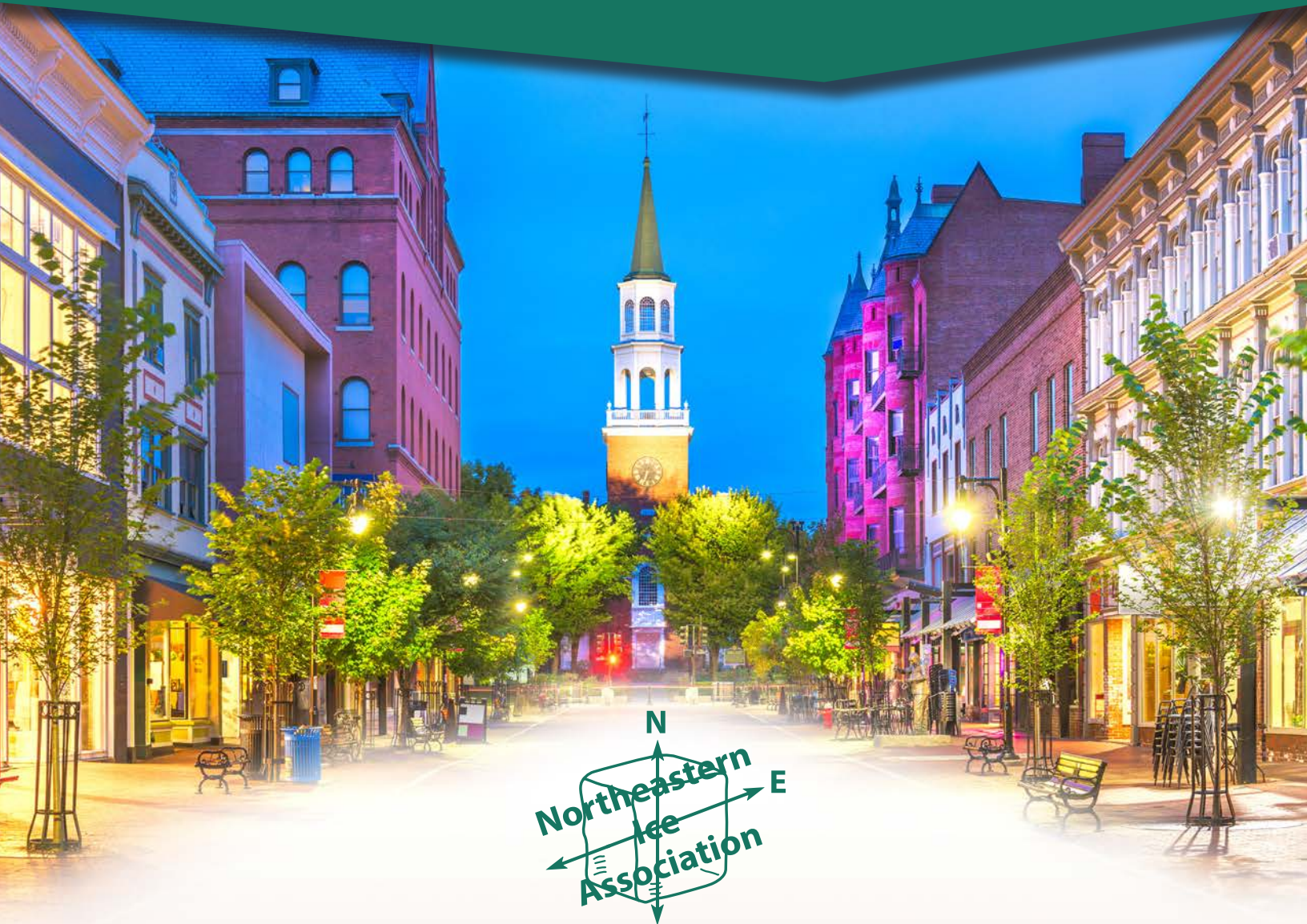


Come "SEE VERMONT" with the NIA!



## 2021 NIA ANNUAL CONVENTION

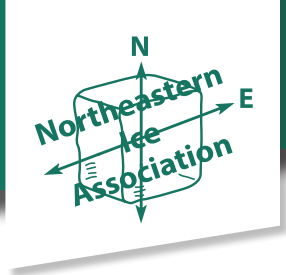
**OCTOBER 3-5, 2021**

The Hilton Burlington Lake Champlain



For more information go to [www.northeasternice.com](http://www.northeasternice.com) • Online registration now open





## 2021 NIA ANNUAL CONVENTION SCHEDULE

HILTON BURLINGTON LAKE CHAMPLAIN - BURLINGTON, VERMONT

### SUNDAY, OCTOBER 3, 2021

2:00pm – 6:30pm	Registration
2:30pm – 5:00pm	Board of Directors Meeting
2:30pm – 5:00pm	Supplier Set Up
5:30pm – 8:30pm	Welcome reception/hors d'oeuvres with Suppliers

### MONDAY, OCTOBER 4, 2021

8:15am – 9:00am	Breakfast with Suppliers
9:00am – 9:30am	Annual Business Meeting
9:30am – 10:00am	Supplier Presentations
10:00am – 11:15am	Education Session/Roundtables
11:30am – 1:45pm	Spirit of Ethan Allen Scenic Lunch Cruise** <i>(Meet in lobby at 11:30am)</i>
5:30pm	Local Brewery Meetup <i>(More info to follow closer to date)</i>
Evening	Open

### TUESDAY, OCTOBER 5, 2021

8:15am – 9:15am	Breakfast with Suppliers
9:15am – 9:45am	IPIA Update
9:45am – 10:15am	Supplier Presentations
10:15am – 12:00pm	Education Sessions/Roundtables
12:00pm – 1:30pm	Lunch on own
1:30pm – 4:30pm	Offsite Tour - Ben & Jerry's
6:30pm – 10:00pm	Annual Farewell Cocktails & Dinner

\*\*additional fees apply



## EDUCATION SESSIONS

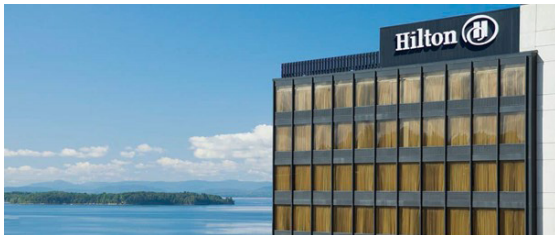
Come join us for discussions and round tables on current industry topics.

## EXHIBITORS/SUPPLIERS

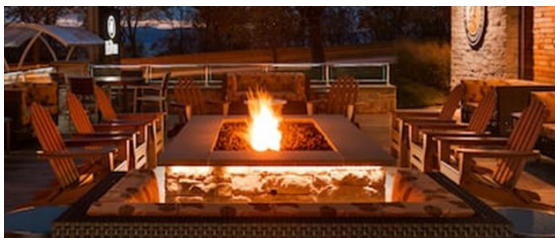
NIA suppliers share presentations about updates to equipment and new technologies in our industry.

Industry members and suppliers have many opportunities to network throughout the convention.

## HOTEL INFORMATION



**THE HILTON BURLINGTON LAKE CHAMPLAIN** is located in downtown Burlington on the Lake Champlain waterfront. Explore on the paved path adjacent to the waterfront or sit and enjoy the city's vibrant sunsets.



Burlington is known for its craft stores and brewpubs. You'll find one-of-a-kind boutiques and more at nearby Church Street Marketplace. This cobblestone street is an outdoor pedestrian shopping and dining mall where you can enjoy locally brewed beers and live music.

**SLEEPING ROOM RATE** - Our special **NIA rate is \$215** per night plus tax. Our official room block does start until Sunday, October 3rd so any early arrivals are on a space available basis. For more information go to [www.northeasternice.com](http://www.northeasternice.com) and click on the convention section. Please contact us at [nia@suncoastmeetings.com](mailto:nia@suncoastmeetings.com) if you need additional assistance.

**RESERVATIONS CUTOFF DATE** - We have a hotel cut-off date of **Tuesday, September 7, 2021 or until the room block fills up**. Please be sure to book your hotel room early as we anticipate our room block selling out early!

## OPTIONAL EVENTS

### SPIRIT OF ETHAN ALLEN LUNCH CRUISE

**MONDAY, OCTOBER 4, 2021 – 11:30am – 1:45pm**



Come join your NIA friends for a lunch cruise on the Spirit of Ethan Allen. We will enjoy panoramic views of Lake Champlain and the Vermont Mountains. This scenic narrated cruise will include the captain's tales of history, geology, and wildlife plus a delicious lunch.

***This tour is optional – additional cost of \$42 per person applies.***

### BEN & JERRY'S FACTORY TOUR

*(Tentative – Pending fall opening of factory tours)*

**TUESDAY, OCTOBER 5, 2021 – 1:30pm – 4:30pm**

*(includes bus transportation)*



Indulge your sweet tooth on this tour of the Ben & Jerry's Waterbury Factory – the very first manufacturing site of Ben & Jerry's ice cream. You'll start with a short "moovie" in the "Cow Over The Moon Theater", followed by tour with an elevated view of the factory floor, and finishing in a "taste test" of samples from ice cream flavors that the plant produced that day.

There is an Ice Cream Flavor graveyard on site as well as a Factory Tour Gift Shop

***This tour is included in convention registration.***

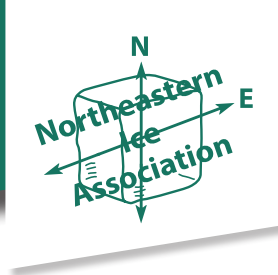
### LOCAL BREWERY MEETUP

**MONDAY, OCTOBER 4, 2021 – 5:30pm**



Come join other NIA members for a local brewery meet up.

*More details to follow closer to date based on local ordinances.*



## REGISTRATION INFORMATION

Registration is being handled by Suncoast Meetings and Events

All hotel rooms need to be booked through the NIA sleeping room block/link as the Association has made financial commitments with the hotel that depend on us filling our room block.

Please Register Online at [www.northeasternice.com/convention](http://www.northeasternice.com/convention) (online registration will be available June 25th, 2021)

Company Name			
Attendee Name		Attendee Spouse (from the same company)	
Company Address		City/State/Zip	
Email	Office	Phone	Cell Phone

REGISTRATION FEE	Early Bird Registration (on or before August 15, 2021)	Regular Registration (August 16, 2021 or after)
Industry/Supplier (or Spouse)	\$375	\$450

### Supplier/Exhibitor Fee of \$150

This fee of \$150 per company includes a 6-foot draped exhibit table and helps to cover the costs for the Welcome Reception and (2) Breakfasts with Suppliers. Suppliers attending must pay the Supplier fee if they want to attend the convention. The Supplier/Exhibitor is responsible for any additional cost, if bringing in special equipment.

### OPTIONAL EVENTS (RSVP Required) (please indicate quantity of people attending)

\_\_\_\_\_ Spirit of Ethan Allen Lunch Cruise – Monday, October 4, 2021, 11:30am – 1:30pm  
Cost \$42 \*\*additional fees apply

\_\_\_\_\_ Ben & Jerry's Factory Tour – Tuesday, October 5, 2021, 1:30pm – 4:30pm (Tentative – Pending fall opening of factory tours)  
Cost - The tour and transportation is included in your NIA registration but advance RSVP is required.

### HOTEL INFORMATION

NIA members will be contacting the hotel directly to make reservations. We have a limited room block so we recommend making reservations ASAP. Our special NIA rate per night is \$215. Room rates are subject to tax, which is currently 13% plus \$1.50 Destination Marketing Fee and \$1.00 Service Fee.

### SLEEPING ROOM RESERVATIONS

- Online hotel reservations can be made by going to the link on the NIA website. [www.northeasternice.com/convention](http://www.northeasternice.com/convention)
- Phone reservations can be made by calling (800) 445-8667 and reference Northeast Ice Association (NIA)

### HOTEL CANCELLATION POLICY

The hotel cancellation policy is (48) hours before 4pm of the guest's check in date. If a reservation is cancelled after this time the hotel will charge the credit card for (1) nights room and tax.

### PAYMENT INSTRUCTIONS

- \_\_\_\_\_ No. of people registered for the convention (**\$375 each**)
- \_\_\_\_\_ No. of people registered for the optional Spirit of Ethan Allen Lunch Cruise (**\$42 per person**)
- \_\_\_\_\_ No. of people registered for the Ben & Jerry's tour (**no fee applies but advanced RSVP is required**)
- \_\_\_\_\_ Supplier/Exhibitor fee (**\$150 per company**)

TOTAL DUE \_\_\_\_\_

**CHECK PAYMENTS** - Please make checks payable to **NIA (Northeastern Ice Association)** and mail to: **NIA • 32 Rolling Meadow Drive • Bangor, ME 04401**

**CREDIT CARD PAYMENTS** - Please contact Suncoast Meetings & Events directly if you need to do a credit card payment at [nia@suncoastmeetings.com](mailto:nia@suncoastmeetings.com) or (813) 852-1977. There is a 3% handling fee added to the invoice of those choosing to pay by credit card.

**NIA CONVENTION CANCELLATION POLICY** - The first day of the Convention is defined as Sunday, October 3, 2021. A refund of registration fees will be granted if the request is made 30 days prior to the opening registration day of the convention minus a \$50 process fee. There is no charge for substitutions or name changes. For a cancellation within 8 – 29 days, there will be a \$100 processing fee deducted from the refund. No refunds within 7 days of the beginning of the convention (September 26, 2021).

For any convention questions, please contact Suncoast Meetings at [nia@suncoastmeetings.com](mailto:nia@suncoastmeetings.com) or (813) 852-1977.